THE APACHE KID
10¢
K
DEC.
THE MOST MYSTERIOUS HERO IN THE WEST!
INDIAN OR WHITE MAN?
"THE COMANCHES STRIKE!"
SHOOT 'IM DOWN LIKE A DOG...HE'S TRAPPED NOW!
ALSO IN THIS ISSUE...
THE RAILS OF DEATH!
THE CURSE OF NIGHT-WIND!
AND MANY MORE THRILLS!
STARRING APACHE KID

FUN FOR ALL! ORDER TODAY!

Beautiful BLONDIE WONDER DOLL WITH "RUBBER SKIN"

- 13 Inches High
- Lifelike Appearance
- She Can Be Washed
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Here she it now, that CUDDLY, HUGGABLE, love-me baby Beautiful Blondie. She is 13" high and her soft, smooth body is of REAL RUBBER WONDERSKIN. Squeeze her and she "COOS" . . . just like a baby. Every little mother will want Blondie for her carriage. She's got Blondie curls aplenty, and they're thick and long just like real hair. Blondie's hair can be put up in ribbons at night and curls her in bed and watch her long lashes sleepily close those big blue eyes. She rests soundly till her next day of fun. Every child will have the time of her life with Blondie. Be sure to start saving for your new doll, baby RUBBER WONDERSKIN. She comes dressed in bright BIRTHDAY PARTY dress, cute panties, shoes and stockings. Wonderful, beautiful amazing dolly is yours for this unbelievably low price. SEND NO MONEY. Remit with order and we pay postage or order C.O.D. plus postage.

EVERYBODY LOVES ME... WON'T YOU? BUY NOW FOR XMAS

IMAGINE $2.98 complete

JUNIOR CHAMP PUNCHING BAG!

DEVELOPS COORDINATION * BUILDS MUSCLES * LOADS OF FUN

Youngsters will have hours of fascinating entertainment and health building fun with this wonderful muscle developer. Dad will join in the fun too! It's made just like a professional punching bag with real snap! Teaches youngsters to defend themselves successfully—develops muscle coordination. Made of REAL RUBBER, — the bag is attached to a flexible steel rod standing 36 inch high. The stand is made of sturdy wood, carefully constructed to withstand loss of action. Each unit is packed individually with the stand and bag in a special sun-away case for storage when not in use. An inflating needle is supplied for quick air-filling. Get this unusually low priced gift now. Stars that youngsters on his way to robust muscle building. SEND NO MONEY—Rush your order today. Remit your order and we pay postage or C.O.D. plus postage.

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- COMPLETELY SAFE! Any Child Can Operate

EXTRA FILM 3 FILMS ONLY $1.00

SNOW WHITE THE OWL AND THE PUSSY CAT JINGLE BELLS THREE LITTLE PIGS JACK AND JILL RIP VAN WINKLE TOM THUMB ROBINSON CRUSOE HOUSE THAT JACK BUILT WINKIN WILLIE

Imagine Only $2.98 COMPLETE Projector, One film and Screen!

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Hello! I'm SANDY! I drink I wet I sleep and you can WAVE MY HAIR!

SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with ... plastic curlers, ...rubber waving bands, ...waving end papers, plastic comb and.... bottle of doll hair lotion. ADORABLE SANDY, 11 inches tall, has sparkling blue eyes that open and close — she drinks from her bottle with rubber nipple (included) and then wets her diaper. You can bathe her — move her cuddly arms, legs and head — make her stand, walk and sleep.

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SEND COUPON!

NOVELTY MART, Dept. 65
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Gentlemen: Please send me the following:
Enclosed find: ☐ Check or M. O. ☐ C. O. D. plus postage.

☐ Sandy..... $3.98 ☐ Junior Champ.... $3.49
☐ Electro Car...$2.98 ☐ Blondie Coo $2.98
☐ Film Projector..$2.98 (3 Films $1.00)

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RIDE INTO WESTERN ADVENTURE WITH
THE APACHE KID
"CREGAR"
WHO WANTED TO SELL THE STALLION!
"OLD TOAD"
WHO WANTED TO KILL HIM!
"BULGE LISTER"
WHO WANTED TO ENSLAVE HIM!
"APACHE KID"
WHO WANTED TO SAVE HIM!
I CAN'T LET THOSE RATTLERS GET THAT WILD STALLION... I MUST HAVE HIM FOR MY OWN--NO MATTER WHAT THE RISK!
HERE HE COMES...THE MOST MYSTERIOUS HERO OF THE WEST.// THOSE WHO KNOW HIM AS ALOYSIUS KARE, A SHIFTLESS, NO-COUNT RANNY, LITTLE SUSPECT THAT HE IS ALSO THE MOST FEARED AND DREADED WARRIER OF THE PLAINS--
THE APACHE KID!
7670

IS THE KID STILL FOLLOWING US, BULGE?
YEAH! PROBABLY FIGURES ON TRAILIN' US TILL WE DROP! BUT WE'LL FOOL HIM!
THEY'RE HEADING ACROSS THE DESERT!

BULGE LISTER KNOWS HE AND HIS GANG WILL SWING FOR THAT TRAIN ROBBERY THEY PULLED AT WHITE-LOW THIS MORNING! HE KNOWS HIS ONE CHANCE TO ESCAPE IS TO KEEP MOVING ACROSS THE DESERT!

THEY'VE STOPPED! HMMM...THOSE BUZZARDS MUST BE READY TO COLLAPSE! THEY'VE BEEN RIDING ALL NIGHT!
FOR PETE'S SAKE, BULGE! WHAT'S YOUR PLAN TO GET THE KID? WE'RE DYIN' HERE! WE BEEN RIDIN' SINCE YESTERDAY MORNIN'...
SIMPLE! WE'DE BE DEAD DUCKS IF WE CAME WITHIN FIGHTIN' DISTANCE OF THE APACHE KID! BUT HIS HOSS IS A HOSS OF A DIFFERENT COLOR!
HIS HOSS?
THE SUN'S COMIN' UP, THE KID'S GOT NO WATER! AT THE CLIP WE BEEN RIDIN', HE'D NEVER MAKE IT BACK TO GRASSLAND ALIVE WITHOUT A MOUNT TO COVER THE DISTANCE FOR HIM! THE KID WOULD DIE OF THIRST AND SUNSTROKE!
SO IF WE CAN KILL THE KID'S HOSS, WE KILL THE KID! C'MON! JUST STAY OUTTA RANGE OF HIS BOWIE KNIFE!
YIPP! YIPP!
YIPPEE!
HERE THEY COME! IT'S THEIR LAST DITCH FIGHT! DOWN, PONY! GIVE 'EM AS LITTLE TARGET AS POSSIBLE!
KEEP FIRIN AT THE HOSS! WE CAN'T MISS THET BIG A TARGET!
THEY'RE NOT FIRING AT ME! THEY'RE OUT TO KILL THE PONY!
LOOK! WE GOT THE NAG!
WHINNHEEW
YOU'RE THROUGH, KID! EIGHT HOURS OF THAT BROILIN' SUN WITHOUT WATER AN' YUH'LL BE COOKED TO A TURN! WE'LL BE BACK TONIGHT TO PAY OUR RESPECTS TO YORE SKELETON! HAW! HAW!
SO THAT'S THEIR SCHEME! BY KILLING MY PONY, THEY KILL MY CHANCES OF GETTING OUT OF THE DESERT! THEY FIGURE I'LL DIE OF THIRST!
2

AND AS THE SUN ROSE HIGHER AND HOTTER IN THE DESERT HEAVENS, BILGE LISTER'S EXPECTATIONS WERE EXCEEDED AS THE MURDEROUS HEAT ATTACKED THE ACHING, BLISTERING BODY OF THE APACHE KID!

CAN'T GO ON MUCH LONGER I'VE HEARD THERE ARE HIDDEN SPRINGS ON THIS DESERT! BUT WHERE ARE THEY? WHERE?

THE BUZZARDS! THEY'RE CIRCLING OVER ME! THEY KNOW WHAT'LL HAPPEN! THEY'VE HAD EXPERIENCE...

BUT THE EXTRAORDINARY ENDURANCE OF THE APACHE KID CARRIED HIM THROUGH THE BURNING ORDEAL, AND, THE COOL OF EVENING DESCENDED UPON THE FIGURE OF AN EARTH CREATURE WHO IS NEARER TO HEAVEN THAN THE EARTH HE CRAWLS OVER...

(GASP!)...COMANCHE PONIES! THAT BLACK STALLION LEADING THEM... HE'S THE WILD STALLION THAT COMES IN THE NIGHT AND STEALS HORSES AWAY FROM BOTH RANCHERS AND INDIANS! HE MUST BE JUST RETURNING FROM A RAID ON A COMANCHE CAMP!...

THE WILY, FOUR FOOTED DEVIL! HE'S TAKEN THEM TO A HIDDEN SPRING! THAT MEANS I CAN DRINK, TOO!

WHINNNEYYY!

GREAT GUNS! THE STALLION'S TRIPPED OVER A NEST OF RATTLERS!

RRRR!

HE'S HIT! I'VE ONLY ONE CHANCE OF SAVING THAT HORSE NOW! GET THE POISON OUT BEFORE IT SPREADS!

THUNK!

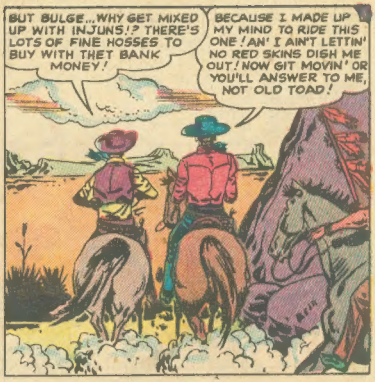
ZZZIIPPP!

USING HIS BOWIE KNIFE AS BOTH STICK AND "STICKER", THE APACHE KID OUT FEINTS AND DISPATCHES THE RATTLERS ONE BY ONE!

HE'S SHYING AWAY FROM ME! LISTEN, YOU BEAUTIFUL NOBLE FOOL! I RISKED MY LIFE TRYING TO SAVE YOURS! I ONLY WANT TO HELP! HELP, DO YOU UNDERSTAND?
HE'S STANDING STILL! HE'S NOT AFRAID OF ME! HE TRUSTS ME! A WILD STALLION... AND HE TRUSTS ME! THAT'S IT, FELLER, LET ME GET NEAR THAT LEG!
I'M CUTTING OPEN THE POISONED AREA, SO HOLD STEADY, FELLER, THIS'LL BE A GOOD HURT! IT'LL SAVE YOUR LIFE!
YOU'LL BE ALL RIGHT NOW, PARDNER! YOU'LL HAVE A LITTLE FEVER AND PAIN AND YOU'LL LIMP, BUT YOU'LL LIVE! OF COURSE YOU'LL NEVER BE THE SAME AGAIN! YOU'LL NEVER BE WILD AGAIN...
YOU'VE LEARNED THAT MAN CAN BE YOUR FRIEND, AT LEAST I AM, FELLER! BUT WE CAN'T BE CALLING YOU, FELLER! WE'LL HAVE TO GIVE YOU A NAME! WHAT SHALL IT BE? BLACK MAGIC? EBONY? NO... NO...
UMMM... JUST FEEL THAT NIGHT WIND! SMELL IT, FELLER! LIKE THE BREATH OF LIFE... WHY -- THAT'S YOUR NAME, PARDNER! FOR THAT'S WHAT YOU'VE BEEN TO ME... A BREATH OF LIFE! NIGHT-WIND!
THE NEXT AFTERNOON AS A WEARY, SUN-BAKED PACK OF HUMAN COYOTES APPROACH THE FRINGE OF THE DESERT...
THIS IS LOCO, BULGE... LOOKIN' FOR A BUZZARD-PICKED SKELETON! WE COULD'VE BEEN T'OTHER SIDE OF THE DESERT BY NOW!
WE GOTTA FOLLOW THIS TRAIL OF HORSES! WE GOTTA KNOW WHAT THEY WAS DOIN' ON THE DESERT AN' IF THE APACHE KID MET UP WITH THEM!... IF HE DID, HE'S STILL ALIVE! THERE'S THE HOSSES NOW!
SAY! THAT BIG BLACK ONE IS THE WILD STALLION THET'S BEEN STEALIN' PONIES FROM THE INJUNS AN' THE SETTLERS! THE BLACK PHANTOM, THEY CALL HIM!
WELL, HE AIN'T WILD NO MORE! HE'S WEARIN' THE APACHE KID'S BLANKET!
4

THEN THE KID'S ALIVE! HE MUST BE IN THESE WEEDS SOMEWHERE! LET'S GO IN AN' FINISH HIM OFF!
NO, BULGE! LET'S NOT TANGLE WITH THE APACHE KID! LET'S TAKE THIS BLACK STALLION AN' RUN FOR IT! WE CAN HIDE OUT! HE'LL NEVER FIND US!
OKAY, LET ME SLIP A BRIDLE OVER HIS HEAD! I CAN'T RIDE HOLDIN' A MANE LIKE THE APACHE K-- HEY! HE DON'T LIKE ME NEAR HIM!
WELL, THIS AIN'T THE PLACE TO BREAK HIM IN! LET'S VAMOOSE! THE KID MIGHT SHOW UP!
SO THE BLACK PHAMTOM DON'T LIKE ME? OKAY! I'LL WALLOP RESPECT INTO HIS THICK HIDE! I'LL EITHER RIDE HIM OR I'LL KILL HIM!
SHORE, BULGE! SHORE! YUH'LL RIDE HIM! BUT NOT IF WE DON'T GET OUTTA RANGE OF THE APACHE KID'S KNIFE-THROWING!
SO THE APACHE KID VENTURES FROM HIS HUNT FOR HERBS AND MEDICINAL LEAVES TO HEAL NIGHT-WIND'S WOUND...
SOMEBODY'S STOLEN NIGHT-WIND!... I'VE GOT TO FOLLOW THEM! THAT HORSE WON'T LET ANYONE RIDE HIM BUT ME! AND THAT PACK ON NIGHT-WIND'S BACK CONTAINS MY ALOYSIUS KARE DISGUISE! IF THEY EVER OPEN THAT PACK, THEY'LL KNOW THE SECRET OF MY IDENTITY!
SEVERAL HOURS AND FIVE MILES LATER...
OLD TOAD! THERES THE BLACK PHANTOM AND OUR STOLEN PONIES!
KILL THE DOGS WHO STEAL THEM!
WAIT, CHIEF! THAT'S BULGE LISTER AND HIS GANG! THEY'RE OUTLAWS, YOU AN' HE GOT A COMMON ENEMY!
BULGE! IT'S INJUNS!
TAKE IT EASY, LISTER, THE CHIEF AIN'T KILLIN' YUH! HE JUST WANTS HIS HORSES BACK!
WHO TAMED THIS BLACK PHANTOM HORSE?
THE APACHE KID, THET'S WHO WE STOLE IT FROM! BUT THAT HOSS AIN'T TAMED YET, CHIEF! HE WON'T LET NOBODY RIDE HIM!
IT DOESN'T MATTER! I INTEND TO SHOOT HIM, ANYWAY! HIS IS A EVIL SPIRIT, TO BE DESTROYED! TAKE THE HORSES AWAY!
WAIT CHIEF! YORE CRAZY TO KILL HIM! HE'S THE FINEST PIECE OF HOSS FLESH THIS SIDE OF ABILENE! HE'LL FETCH $2,000! SHOOTIN' HIM WILL BE LIKE THROWIN' MONEY AWAY!
MONEY?! WHAT USE HAVE I FOR MONEY? THIS HORSE SHALL DIE BECAUSE HIS WILD THIEVING SPIRIT WAS A MENACE TO OUR CAUSE!
5

I CAN'T LET $ 2,000 BE TOSSED AWAY BECAUSE THIS CRAZY OLD REDSKIN DON'T KNOW THE MEANIN' OF MONEY!
TONIGHT! WHEN WE GET BACK TO CAMP, I'LL TAKE THE DEVIL OUT INTO THE WOODS, THE MEDICINE MAN WILL SAY A PRAYER, THEN I WILL SHOOT!
SAY, CHIEF... WHEN'RE YOU GOIN' TO KILL THIS HOSS?


BUT BULGE... WHY GET MIXED UP WITH INJUNS!? THERE'S LOTS OF FINE HOSSES TO BUY WITH THET BANK MONEY!
BECAUSE I MADE UP MY MIND TO RIDE THIS ONE! AN' I AIN'T LETTIN' NO RED SKINS DIGH ME OUT! NOW GIT MOVIN' OR YOU'LL ANSWER TO ME, NOT OLD TOAD!

ANOTHER FIGURE JOINS THE PURSUIT! HIS STEELY EYES, TRAINED TO THE SIGNS OF THE TRAIL, READ A STORY IN THE DUSTY OUTLINES!
THE THIEVES STOPPED HERE! THEY WERE JOINED BY A GROUP OF COMANCHES, JUDGING BY THE HOOF PRINTS! THE COMANCHES TOOK NIGHT-WIND AND THE OTHER PONIES! SOON AFTER, THE ORIGINAL THIEVES TRAILED THEM...

HOURS LATER, NEAR THE COMANCHE CAMP...
GIVE ME THE SIGN, O MEDICINE MAN! MY FINGERS ITCH TO END FOREVER THIS BEAST'S MAGIC SPELL OVER OUR PONIES!
THE INCANTATION IS DONE, O CHIEF. KILL THE BL... EEAAAAA!
BANG! BANG! BANG!

SAY! THEM REDSKINS WERE CRAZY! SHORE HE COULD STEAL PONIES... BUT STEALIN' AIN'T HIS REAL CURSE! HIS CURSE IS THET HE WON'T LET ANYBODY RIDE HIM!
LOOK! GREGAR KNOCKED OFF THE CHIEF AN' MEDICINE MAN! HE WANTS THE HOSS FOR HIMSELF! AFTER HIM!

WE'RE GAININ'! THE STALLION'S BAD LEG IS SLOWIN' HIM DOWN, OTHERWISE NOTHIN' ON FOUR LEGS COULD CATCH THET HOSS!
HOLY JUMPIN'! THE HOSS TOSSED GREGAR!
YEOWW!

TRAMPLE THE LOUSY RENEGADE! THAT'LL TEACH HIM FOR INTERFERIN' WITH OUR PLANS!
NO, LISTER! NO! TURN AWAY! T-- EEEAAA!

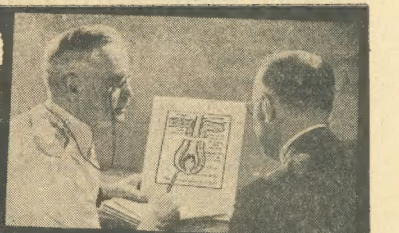
OKAY, BULGE! YUH GOT THE HOSS BACK! NOW FOR GOSH SAKES!..LET'S GIT OUTA HERE BEFORE THE COMANCHES BLAME THE CHIEF'S MURDER ON US!
SUIT YORESELVES! I GOT WHAT I WANT, AN' I'LL SEE TO IT THAT ONLY ONE MAN RIDES HIM... BULGE LISTER!
MEANWHILE, AS THE APACHE KID FOLLOWS UP THE TRAGEDY!
HMM...GREGAR DIDN'T GET ANY FURTHER THAN THE COMANCHES--THE RENEGADE MUST'VE EITHER FALLEN OR BEEN KNOCKED OFF NIGHT-WIND! THEN HIS PURSUERS RODE HIM DOWN! APPARENTLY, THE PRICE OF RIDING NIGHT WIND IS--DEATH!
LOOK, BULGE...CAN'T YUH TAKE NO FOR AN ANSWER? THET HOSS DON'T WANT TO BE RIDDEN BY NOBODY! HE'S STILL WILD!
I'LL BREAK HIM, IF I HAVE TO KILL HIM! GIT DOWN ON YORE KNEES, YUH SON OF THE DEVIL! GIT DOWN OR I'LL WHIP THE FLESH OFF YUH!
SUDDENLY...
LAY A WHIP TO THAT ANIMAL'S SKIN, BULGE LISTER, AND YOU'LL NEVER RAISE YOUR HAND AGAIN! I MIGHT HAVE KNOWN IT WAS YOU I WAS TRAILING!
IT'S THE APACHE KID! HE'S GOT HIS KNIVES READY!
HE WON'T LIVE TO THROW 'EM!
WHINNEY!
BULGE! LOOK OUT! THE HOSS!
OHHH!
WHO ELSE WANTS TROUBLE?
NOBODY! WE GIVE UP! WE WERE LOCO EVER TO RETURN FOR THE HOSS! HE WAS A CURSE! A CURSE! ANYBODY THET TRIED TO MOUNT HIM WAS KILLED!
7
THE NEXT DAY, AS THE REMNANTS OF THE LISTER GANG ARE TURNED OVER TO THE LAW!
FUNNY HOW I CAN RIDE YOU WITHOUT ANY TROUBLE, EH, NIGHT WIND? THE SECRET IS SIMPLE I GUESS! NOTHING EVIL CAN SUBDUE AN HONEST HEART! LET THE HATRED OF EVIL BE NIGHT WIND'S "CURSE" FOREVER...AS IT IS MINE!
THE END

DON'T MISS THE NEXT GREAT ISSUE OF THE *APACHE KID!*

The TRUTH about

EXCESSIVE FALLING HAIR
ITCHY SCALP, DANDRUFF
HEAD SCALES, SEBORRHEA

HAIR LOSS



WARNING! The following facts are brought to the attention of the public because of a widespread belief that nothing can be done about hair loss. This belief has no basis in medical fact. Worse, it has condemned many men and women to needless baldness by their neglect to treat certain accepted causes of hair loss.

There are six principal types of hair loss, or *alopecia*, as it is known in medical terms:

1. Alopecia from diseases of the scalp
2. Alopecia from other diseases or from an improper functioning of the body
3. Alopecia of the aged (senile baldness)
4. Alopecia areata (loss of hair in patches)
5. Alopecia of the young (premature baldness)
6. Alopecia at birth (congenital baldness)

Senile, premature and congenital alopecia cannot be helped by anything now known to modern science. Alopecia from improper functioning of the body requires the advice and treatment of your family physician.

BUT MANY MEDICAL AUTHORITIES NOW BELIEVE A SPECIFIC SCALP DISEASE IS THE MOST COMMON CAUSE OF HAIR LOSS.

DANGER SYMPTOMS! This disease is called Seborrhea and can be broadly classified into two clinical forms with the following symptoms:

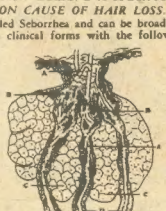
1. ***DRY SEBORRHEA.*** The hair is dry, lifeless, and without gloss. A dry flaky dandruff is usually present with accompanying itchiness. Hair loss is considerable and increases with the progress of this disease.
2. ***OILY SEBORRHEA.*** The hair and scalp are oily and greasy. The hair is slightly sticky to the touch and has a tendency to mat together. Dandruff takes the form of head scales. Scalp is usually itchy. Hair loss is severe with baldness as the end result.

Many doctors agree that to NEGLECT these symptoms of DRY and OILY SEBORRHEA is to INVITE BALDNESS.

Seborrhea is believed to be caused by three germ organisms – staphylococcus albus, pityrosporum ovale, and acnes bacillus.

These germs attack the sebaceous gland causing an abnormal working of this fat gland. The hair follicle, completely surrounded by the enlarged diseased sebaceous gland, then begins to atrophy. The hair produced becomes smaller and smaller until the hair follicle dies. Baldness is the inevitable result. (See illustration.)

But seborrhea can be controlled, particularly in its early stages. The three germ organisms believed to cause seborrhea, can and should be eliminated before they destroy your normal hair growth.



DESTRUCTION OF HAIR FOLLICLES
Caused By Seborrhea
A – Dead hairs; B – Hair-destroying bacteria; C – Hypertrophied sebaceous glands; D – Atrophic follicles.

A POST WAR DEVELOPMENT Comate Medicinal Formula kills these three germ organisms on contact. Proof of Comate's germ-killing properties has been demonstrated in laboratory tests recently conducted by one of the leading testing laboratories in America. (The complete report is on file and copies are available on request.)

When used as directed, Comate Medicinal Formula controls seborrhea—stimulates the flow of blood to the scalp—helps stop scalp itch and burn—improves the appearance of your hair and scalp—helps STOP HAIR LOSS due to seborrhea. Your hair looks more attractive and alive.

You may safely follow the example of thousands who first were skeptical, then curious, and finally decided to avail themselves of Comate Medicinal Formula.

A Few of the Many Grateful Expressions By Users of Comate Medicinal Formula

"My hair was coming out for years and I tried everything. Nothing stopped it until I tried Comate. Now my hair has stopped coming out. It looks so much thicker. My friends have noticed my hair and they all say it looks so much better." –Mrs. R.E.J., Stevenson, Ala.

"Your hair formula got rid of my dandruff; my head does not itch any more. I think it is the best of all of the formulas I have used." –E.E., Hamilton, Ohio.

"Your formula is everything you claim it to be and the first 10 days trial freed me of a very bad case of dry seborrhea." –J.E.M., Long Beach, Calif.

"I do want to say that just within five days I have obtained a great improvement in my hair. I do want to thank you and the Comate Laboratories for producing such a wonderful and amazing formula." –M.M., Johnstown, Pa.

"I have found almost instant relief. My itching has stopped with one application." –J.N., Stockton, Calif.

"My hair looks thicker, not falling out like it used to. Will not be without Comate in the house." –R.W., Lonsdale, R. I.

"I haven't had any trouble with dandruff since I started using Comate." –L.W.W., Galveston, Tex.

"This formula is everything if not more than you say it is. I am very happy with what it's doing for my hair." –F.J., Las Cruces, New Mexico

"I find it stops the itch and retards the hair fall. I am thankful for the help it has given me in regard to the terrible itchiness." –R.B.L., Philadelphia, Pa.

Today these benefits are available to you just as they were to these sincere men and women when they first read about Comate. If your hair is thinning, over-dry or over-oily—if you are troubled with dandruff with increasing hair loss—you may well be guided by the laboratory tests and the experience of thousands of grateful men and women. Remember, if your hair loss is due to Seborrhea, Comate CAN and MUST help you. If it is due to causes beyond the reach of Comate Medicinal Formula, you have nothing to lose because our GUARANTY POLICY assures the return of your money unless delighted. So why delay when that delay may cause irreparable damage to your hair and scalp. Just mail the coupon below.

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RUSH THIS NO-RISK COUPON NOW!

COMATE LABORATORIES INC., DEPT. **54-C**
1432 Broadway, New York 18, N. Y.

Please rush my bottle (30-days supply) of Comate Hair and Scalp Formula in plain wrapper. I must be completely satisfied or you guarantee refund of my money upon return of bottle and unused portion.

- ☐ Enclosed find $5.00. Fed. tax incl. (Check, cash, money order.) Send postpaid.
- ☐ Send C.O.D. I will pay postman $5.00 plus postal charges.

Name _____

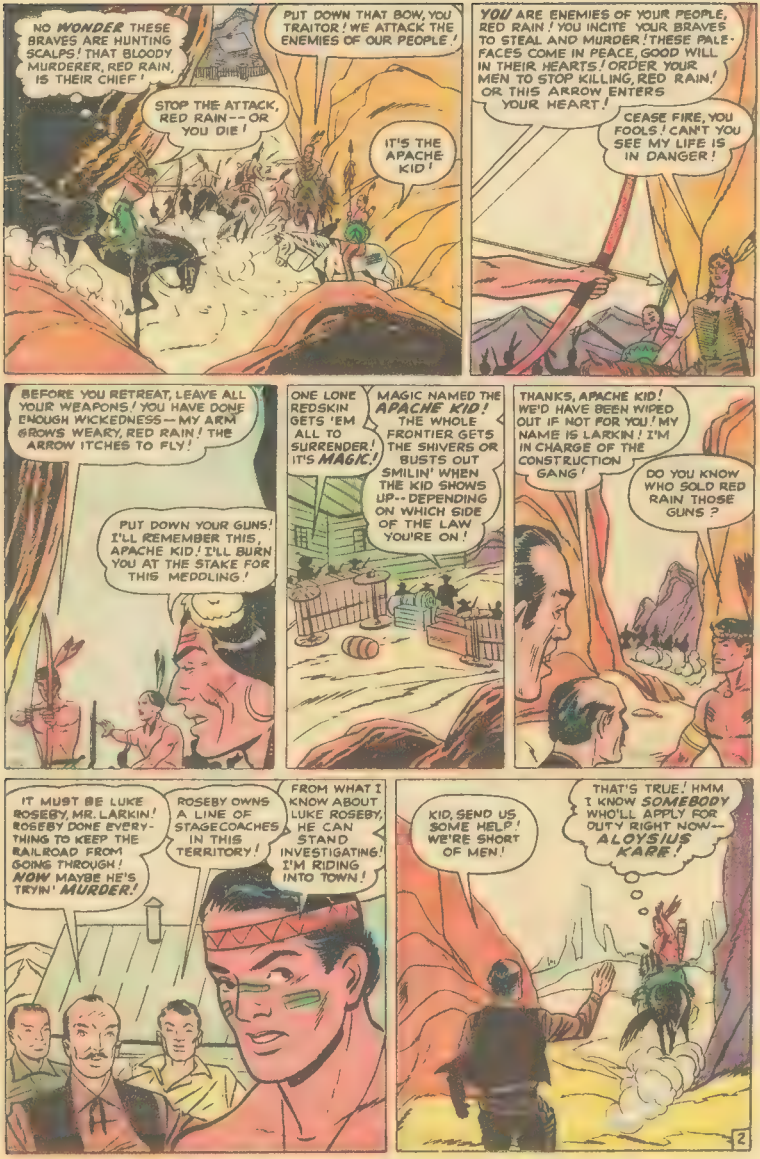
Address _____

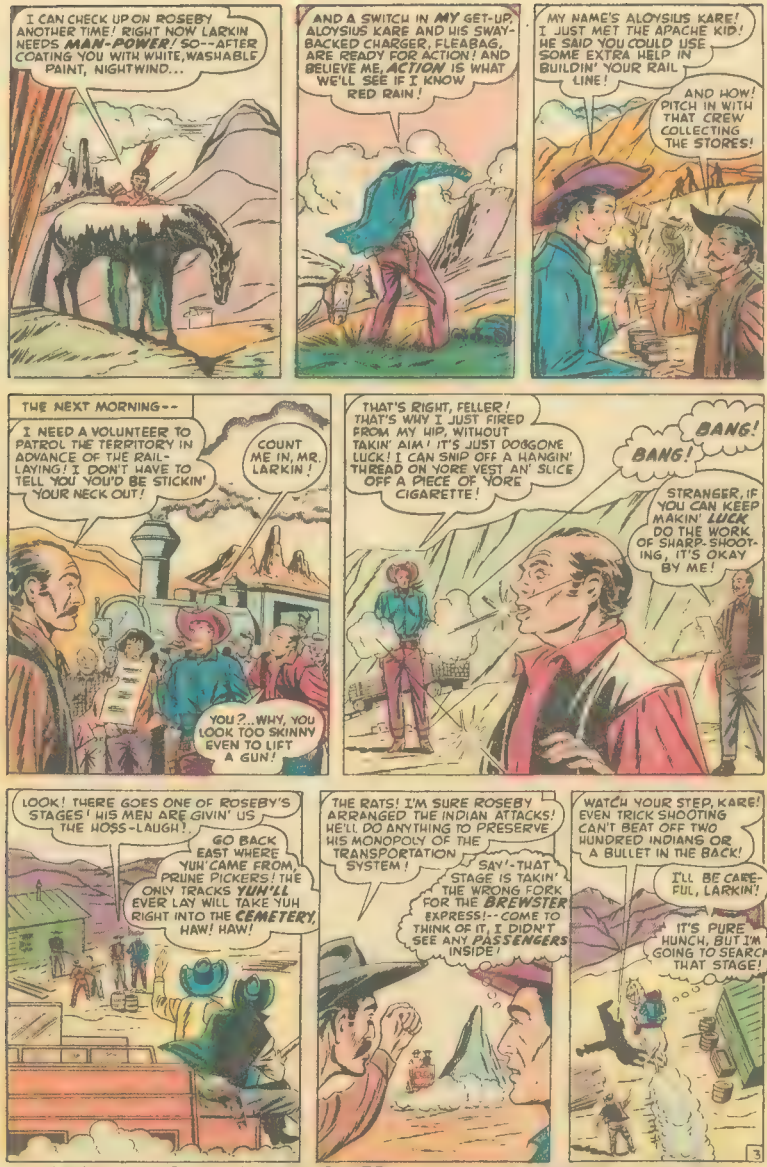
City _____ Zone _____ State _____

APO, FPO, Canada and Foreign—No C.O.D.'s

SATISFACTION OR MONEY BACK

RIDE INTO WESTERN ADVENTURE WITH
THE APACHE KID
JUMP, MEN, THE TRESTLE'S GONE!
I CAN'T, KID! I'M CAUGHT!
THE RAILS OF DEATH!
7687
THERE'S A FIRE AHEAD, NIGHTWIND! AND SHOTS! LET'S GO...
A BAND OF INDIANS ATTACKING A RAILROAD CONSTRUCTION GANG! THEY'RE CLOSING IN FOR THE KILL!
FORM A SQUARE, MEN! THEY'RE GOING TO RUSH US!
WON'T DO US NO GOOD, LARKIN! THEY OUTNUMBER US! WE'RE GONERS!
1


NO WONDER THESE BRAVES ARE HUNTING SCALPS! THAT BLOODY MURDERER, RED RAIN, IS THEIR CHIEF!
PUT DOWN THAT BOW, YOU TRAITOR! WE ATTACK THE ENEMIES OF OUR PEOPLE!
STOP THE ATTACK, RED RAIN--OR YOU DIE!
IT'S THE APACHE KID!
YOU ARE ENEMIES OF YOUR PEOPLE, RED RAIN! YOU INCITE YOUR BRAVES TO STEAL AND MURDER! THESE PALE-FACES COME IN PEACE, GOOD WILL IN THEIR HEARTS! ORDER YOUR MEN TO STOP KILLING, RED RAIN! OR THIS ARROW ENTERS YOUR HEART!
CEASE FIRE, YOU FOOLS! CAN'T YOU SEE MY LIFE IS IN DANGER!
BEFORE YOU RETREAT, LEAVE ALL YOUR WEAPONS! YOU HAVE DONE ENOUGH WICKEDNESS--MY ARM GROWS WEARY, RED RAIN! THE ARROW ITCHES TO FLY!
PUT DOWN YOUR GUNS! I'LL REMEMBER THIS, APACHE KID! I'LL BURN YOU AT THE STAKE FOR THIS MEDDLING!
ONE LONE REDSKIN GETS 'EM ALL TO SURRENDER! IT'S MAGIC!
MAGIC NAMED THE APACHE KID! THE WHOLE FRONTIER GETS THE SHIVERS OR BUSTS OUT SMILIN' WHEN THE KID SHOWS UP--DEPENDING ON WHICH SIDE OF THE LAW YOU'RE ON!
THANKS, APACHE KID! WE'D HAVE BEEN WIPED OUT IF NOT FOR YOU! MY NAME IS LARKIN! I'M IN CHARGE OF THE CONSTRUCTION GANG!
DO YOU KNOW WHO SOLD RED RAIN THOSE GUNS?
IT MUST BE LUKE ROSEBY, MR. LARKIN! ROSEBY DONE EVERY-THING TO KEEP THE RAILROAD FROM GOING THROUGH! NOW MAYBE HE'S TRYIN' MURDER!
ROSEBY OWNS A LINE OF STAGECOACHES IN THIS TERRITORY!
FROM WHAT I KNOW ABOUT LUKE ROSEBY, HE CAN STAND INVESTIGATING! I'M RIDING INTO TOWN!
KID, SEND US SOME HELP! WE'RE SHORT OF MEN!
THAT'S TRUE! HMM I KNOW SOMEBODY WHO'LL APPLY FOR DUTY RIGHT NOW--ALOYSIUS KANE!
2


I CAN CHECK UP ON ROSEBY ANOTHER TIME! RIGHT NOW LARKIN NEEDS MAN-POWER! SO--AFTER COATING YOU WITH WHITE, WASHABLE PAINT, NIGHTWIND...
AND A SWITCH IN MY GET-UP, ALOYSIUS KARE AND HIS SWAY-BACKED CHARGER, FLEABAG, ARE READY FOR ACTION! AND BELIEVE ME, ACTION IS WHAT WE'LL SEE IF I KNOW RED RAIN!
MY NAME'S ALOYSIUS KARE! I JUST MET THE APACHE KID! HE SAID YOU COULD USE SOME EXTRA HELP IN BUILDIN' YOUR RAIL LINE!
AND HOW! PITCH IN WITH THAT CREW COLLECTING THE STORES!
THE NEXT MORNING--
I NEED A VOLUNTEER TO PATROL THE TERRITORY IN ADVANCE OF THE RAIL-LAYING! I DON'T HAVE TO TELL YOU YOU'D BE STICKIN' YOUR NECK OUT!
COUNT ME IN, MR. LARKIN!
YOU?...WHY, YOU LOOK TOO SKINNY EVEN TO LIFT A GUN!
THAT'S RIGHT, FELLER! THAT'S WHY I JUST FIRED FROM MY HIP, WITHOUT TAKIN' AIM! IT'S JUST DOGGONE LUCK! I CAN SNIP OFF A HANGIN' THREAD ON YORE VEST AN' SLICE OFF A PIECE OF YORE CIGARETTE!
BANG!
BANG!
STRANGER, IF YOU CAN KEEP MAKIN' LUCK DO THE WORK OF SHARP-SHOOTING, IT'S OKAY BY ME!
LOOK! THERE GOES ONE OF ROSEBY'S STAGES! HIS MEN ARE GIVIN' US THE HOSS-LAUGH!
GO BACK EAST WHERE YUH CAME FROM, PRUNE PICKERS! THE ONLY TRACKS YUH'LL EVER LAY WILL TAKE YUH RIGHT INTO THE CEMETERY, HAW! HAW!
THE RATS! I'M SURE ROSEBY ARRANGED THE INDIAN ATTACKS! HE'LL DO ANYTHING TO PRESERVE HIS MONOPOLY OF THE TRANSPORTATION SYSTEM!
SAY!--THAT STAGE IS TAKIN' THE WRONG FORK FOR THE BREWSTER EXPRESS!--COME TO THINK OF IT, I DIDN'T SEE ANY PASSENGERS INSIDE!
WATCH YOUR STEP, KARE! EVEN TRICK SHOOTING CAN'T BEAT OFF TWO HUNDRED INDIANS OR A BULLET IN THE BACK!
I'LL BE CAREFUL, LARKIN!
IT'S PURE HUNCH, BUT I'M GOING TO SEARCH THAT STAGE!
3

OKAY, LAUGHING BOY! END OF THE ROAD!
KEEP GOIN', YOU FOOL! HE DON'T LOOK LIKE NO GUN-SLINGER! JEB! THERE'S A CHUCK EATER OUT HERE! WHO'S BEGGIN' TO DIE!
WHERE?
GULP!
JUST OVER YOUR HEAD, JEB!
CRACK!
EIIIIIII!
SO YOU WERE GONNA PUT ME OUTA MY MISERY? GET DOWN, YOU COYOTES, OR I'LL SHOW YOU WHAT MISERY IS! WHAT'S THE BREWSTER EXPRESS DOIN' ON THIS ROAD TO BOWLER CITY?
I-I DON'T KNOW, STRANGER! I GUESS WE TOOK THE WRONG TURN!
NICE "PASSENGER" YOU'VE GOT HERE, RIFLES, AMMUNITION, AND DYNAMITE! MAYBE RED RAIN, NOT BREWSTER, WAS YOUR DESTINATION!
WE DON'T KNOW ANYTHIN' ABOUT IT!
I'LL BET THERE'S ONE MAN IN TOWN WHO DOES! FOLLOW THE STAGE, FLEABAG! WE'RE GOIN' TO TOWN!
ROSEBY'LL MURDER US WHEN HE FINDS OUT WE SLIPPED UP ON THIS DELIVERY TO RED RAIN!
HEY, MISTER! THIS AIN'T THE ROSEBY STATION! THE TERMINAL'S FIVE BLOCKS UP THE STREET!
I KNOW! BUT I'M JUST PARKIN' THE STAGE HERE FOR A SPELL! THINGS MIGHT GET TOO BUSY UP ROSEBY-WAY!
LIVERY STABLE
TEN MINUTES LATER---
WHERE CAN I FIND LUKE ROSEBY?
UPSTAIRS, ROOM 6! BUT HE AIN'T SEEIN' NOBODY! HE'S IN CONFERENCE!
PSSST, JOE--- SEE THAT GALOOT TALKIN' WITH THE BARTENDER!
HE BRUNG THE STAGE FULL OF GUNS TO MY STABLE, THINKIN' I WASN'T IN WITH LUKE'S GANG! THIS GUY'S LOOKIN' FOR TROUBLE, JOE!
HE'LL FIND IT!
4

HEY!-YOU, VAMOOSE! NOBODY ALLOWED UP HERE!
ER...MAYBE YOU CAN HELP ME FIND THE ROOM I'M LOOKIN' FOR?
6
WHAT ROOM? UKKK!
ROOM 6!--NOW FOR SOME EAVESDROPPING!
6
OUR DOUBLE-BARRELLED ATTACK SHOULD DISCOURAGE LARKIN AN' THE RAILROAD PEOPLE FOR GOOD!--THE BROWN CREEK TRESTLE WAS BLOWN UP AN HOUR AGO AN' EVERY MAN-JACK ON THAT COMPANY-INSPECTION TRAIN WILL BE KILLED TONIGHT!
FINE! NOTHING WILL CONVINCE A RAILROAD COMPANY ABOUT THE FOLLY OF MOVING INTO HOSTILE INDIAN COUNTRY MORE THAN THE DEATH OF ITS CHIEF OFFICERS AND STOCK-HOLDERS!
OKAY, WISE GUY! RAISE 'EM! GET INSIDE WHERE YOU DON'T HAVE TO STRAIN YORE EARS!
MR. ROSEBY, RED RAIN AIN'T GOT THEM GUNS YET, THANKS TO THIS GUY!
YOU'RE A FOOL, ROSEBY, IF YOU THINK YOU CAN STOP THE RAILROADS WITH THESE DIABOLICAL MURDERS!
KEEP TALKIN' BIG MOUTH! YOU'LL BE DEAD IN A MINUTE!
GOOD! A MINUTE HAS 60 SECONDS!
YIIII!
GRASHHH!
AN' ONE SECOND IS ALL I NEED TO BE OUT OF HERE!
UGHHH!
5

SEVERAL HOURS LATER, AFTER A CREEK BATH HAS WASHED AWAY THE PAINT AND RESTORED WINGS TO THE FEET OF THE PEERLESS NIGHT-WIND!
I'VE GOT TO BOARD THAT TRAIN AND UNCOUPLE THE PASSENGER CARS!..YOU KEEP RUNNING ALONGSIDE, NIGHTWIND!
A CRIMSON FIGURE FLASHES DOWNWARD...
IRON FINGERS REMOVE THE COUPLING PIN BETWEEN COAL CAR AND BAGGAGE CAR...
NOW TO WARN THE ENGINEER!
THE TRESTLE'S DOWN? FOR PETE'S SAKE- LET'S GET OUT OF HERE! WE'LL NEVER STOP THE TRAIN IN TIME!
I'M CAUGHT! MY SUSPENDERS ARE WOUND AROUND THE HOOK!
LEAN FORWARD, QUICK!
YOU'RE FREE! NOW JUMP!
SHORT AFTER, AS THE LOCOMOTIVE PLUNGES INTO BROWN CREEK--
WE'RE TOO LATE, JOE! THE TRAIN'S BEEN UNCOUPLED AN' NOBODY'S ON THAT LOCOMOTIVE!
NOW WE'VE GOT TO STOP ROSEBY FROM MURDERING LARKIN'S GANG! THE TROUBLE IS ROSEBY AND RED RAIN ARE PROBABLY TOGETHER!
CRASH!
BUT THEIR MEETING WAS NOT AS HAPPY AS THE APACHE KID SUPPOSED!
WHAT DO YOU MEAN NO FURS? YOU ALWAYS PAY SKINS FOR THE GUNS WE GIVE YOU TO FIGHT THE RAILROAD PEOPLE!
WHEN YOU ARE DEAD, YES! WE TAKE GUNS! KILL THEM ALL!
NO, RED RAIN! DON'T FIRE! THERE'S DYNAMITE INSIDE
BOOM!!!
YOU LIE, ROSEBY! THERE- EAAAA!
THE NEXT MORNING, AS THE APACHE KID AND LARKIN DISCOVER THE TRAGEDY!
IT'S WHAT USUALLY HAPPENS WHEN THIEVES FALL OUT! BUT THINGS WOULD NEVER HAVE WORKED OUT SO WELL IF NOT FOR YOU, APACHE KID, AND THAT OTHER FELLOW! THAT TALL, SKINNY GUN-SLINGER!
ALOYSIUS KARE? OH, I'M SURE KARE WILL TURN UP SOME DAY, BUT NOT LUKE ROSEBY! ALL THAT'S LEFT OF ROSEBY AND HIS GREEDY SCHEMES IS THIS PIECE OF WOOD... NOT EVEN BIG ENOUGH FOR HIS COFFIN!
THE END

DON'T MISS THE NEXT GREAT ISSUE OF THE *APACHE KID!*

HI-YO! KIDS!
LONE RANGER'S
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BALL POINT Pen Set
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See TEXAS LONGHORN BUCKLE — also TIP and GUARD — engraved in simulated SILVER!
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THE LONE RANGER
SILVER
TONTO

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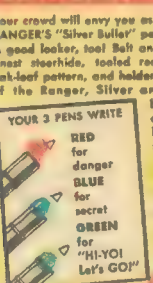

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- 1 Cartridge Holder
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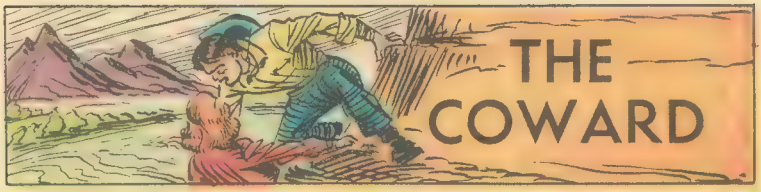

THE COWARD

THE west had always intrigued and stirred the blood of Harvey Anderson, so when the time came for his vacation, he at once headed for the wide open spaces. After the close quarters of the city, the crowded streets and buildings, the vast emptiness of the plains, the magical grandeur of color completely captured his heart. He felt free and satisfied for the first time in many a year.

Harvey finally settled for his last week at a little ranch in Colorado. The ranch was named Bar Thirteen and was run by an elderly widow who catered to the weary people of the east who wanted a taste of the old west. In short, it was a dude ranch de-luxe.

When Harvey first arrived, there were only a few guests, but on the second day a car load of people showed up and registered for rooms. It was then that he met Helen and his troubles began. She was a small, petite brunette, with flashing black eyes and a smile that showed two even rows of sparkling white teeth.

He met her quite by accident in the dining room of the ranch house, carrying a tray of food to a table. He slipped and splashed some milk on her dress. "Sorry," he said meekly. "It was clumsy of me."

She smiled up at him, dabbing at the spot with a napkin. "That's all right, it was just an accident. I'm Helen Walker. Won't you join me in some dinner?"

Mumbling his thanks, confused and embarrassed, he sat down and had dinner with Helen. He was completely entranced with her, and they got along famously. After dinner they went for a moonlight walk to the corral, where they sat on the high fence and watched the horses moving restlessly about.

"What do you do for a living?" Helen asked.

"I . . . well, I . . . that is, I work in a big city. Don't do much of anything. Just loaf around most of the time."

The next day all the trouble started for good. Harvey and Helen were riding along the banks of Gorge Canyon, when Helen heard a pitiful mewing sound come from the top of a tall tree standing on the edge of the canyon. They reined their horses to a stop and Helen finally saw what was making the noise.

"Look!" she cried, "there's a kitten in the top of that tree!"

"So it is," Harvey said complacently, watching the kitten calmly.

"Well, aren't you going to do something about it?" Helen asked, with a tiny quiver of helpless anxiety in her voice.

"What can I do about it?"

Helen's eyes flashed indignation as she watched the poor kitten swaying dangerously near the edge of the steep canyon. "But it can't get down! You've got to climb the tree and rescue it!"

Harvey looked coolly at the kitten at then said, "I'm out here on a vacation and I'm not climbing any tree to rescue any kitten. He got up there and he can get down himself!"

"You coward," Helen exclaimed excitedly. "He'll be killed!"

"No he won't," Harvey said, pointing at the kitten. "Look, he's coming down now. He won't hurt himself."

Sure enough, the kitten was backing cautiously along the limbs toward the main tsunk of the tree. Then with a tremendous lunge, it leaped the remaining distance to the ground and scampered off into the underbrush.

With a scornful glance at Harvey, Helen wheeled her horse, gave it the spur and without a word galloped back toward the ranch house. Harvey watched her homeward flight with an air of detached coolness, although inside he was

CONTINUED AFTER NEXT PAGE..

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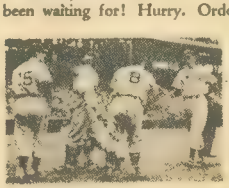

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..CONTINUED

resentful, and perhaps a bit hurt.

From then on life at the ranch was miserable for him. Whenever he came into the dining room, people turned the other way, and if he entered a crowded room, suddenly, miraculously, he always found himself alone. And even Helen studiously avoided his company.

This enforced solitude was even worse, in a way, than the crowded, bustling bee-hive of the city. He was more lonely and bewildered than he had ever been in his life.

At last he cornered Helen on a corner of the huge patio one morning after breakfast. "Hey," he shouted, as she started to walk away at his approach, "I want to talk to you for a moment."

She stood there staring at him, icy contempt in her eyes. "What do you want?"

"What's the matter with me? Are you going to be that silly over a kitten?"

"It's not just the kitten," Helen said. "It's the principle of the thing. You were afraid to climb the tree and bring the kitten down. You coward!"

"But . . ." he tried to explain, "I'm on a vacation, and . . ."

That was as far as he got. Helen had walked off, leaving him talking to thin air. He was tempted to follow her and try to explain more fully, but she had disappeared into the ranch house, slamming the door behind her. He shrugged his shoulders hopelessly and turned away.

He struggled through two more days of loneliness and solitude before he was able to see Helen again. She was out riding alone, and Harvey followed her from the corrals at a distance of about five hundred yards. She saw him coming and with her quirt, struck her horse, putting him to a gallop. Away she went in a furious cloud of dust.

Digging in furiously, he began to try and catch up with her, but her horse was too fast. He was unable to gain until she turned down the narrow trail that led to the bottom of Gorge Canyon. Recklessly he goaded his horse down the trail and finally at the bottom he came upon Helen, sitting motionless in her saddle. She was staring upward at the top of the canyon, her face convulsed with terror.

"Help . . . help!" The voice floated down to them as Harvey came to a full stop beside Helen.

He looked up, following her gaze, and there hanging desperately to a rock, a full fifteen feet below the canyon edge, was a man!

"It's one of the other guests at the ranch!" Helen gasped. "I heard him crying for help. Do something! I don't think he can hang on much longer!"

Without a word he slipped from the horse and ran to the side of the sheer walls of the canyon. "Not enough time to go around and get him from the top. I'll have to go up this way!"

Up he started, clinging to the walls, slowly at first, then more rapidly as he became accustomed to the climb. To Helen who was breathlessly watching his perilous ascent, he appeared to be clinging to air, there were so few hand holds. Once he slipped, almost fell, but he caught himself in time and continued upward. He reached the man who was hanging there just as his fingers lost their grip. He caught him by the waist. Hang on to my neck," Harvey panted. "I'll bring you down!"

Slowly he began to descend. It looked almost impossible to see him clinging there with a man draped around his neck, but his whipcord body, lean and slender, withstood the terrible physical strain. Finally, after long minutes of careful descent, he stood on the bottom of the canyon and the man slid from Harvey's back to the ground.

"Gosh," the man said, "thanks a million. My horse shied at a snake and bucked me right over the edge. Caught that rock up there just in time. Sure thought I was a goner, until you came along." The man looked more closely at Harvey. "Say," he said, "aren't you the guy . . . the fellow . . . everybody said was a . . . coward?"

"That's right," Harvey answered slowly. "No body would give me a decent chance to explain. I was a little ashamed of my job back east. I'm not now. I came out here for a vacation where everything was flat . . . no buildings." He looked straight at Helen.

"I didn't want anybody to know it," he said, "but I work for an advertising agency . . . doing stunts . . . you know . . . *as a human fly!*"

THE END

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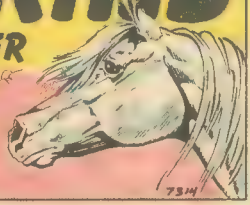
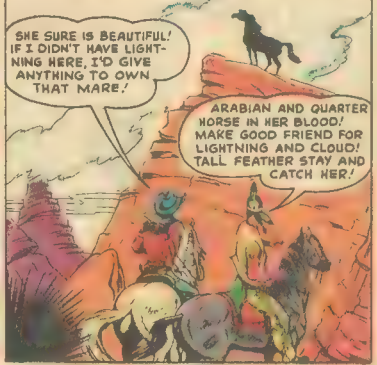
RED HAWKINS AND TALL FEATHER

THE WILD BEAST



THE HIGH PEAKS OF THE MOGOLLON RANGE HAVE BROUGHT TO THE LEGENDS OF THE WEST, COUNTLESS TALES OF THE FAMOUS WILD HORSES THAT ROAM THE JAGGED PEAKS! BUT NO HORSE IS MORE FAMOUS, MORE BEAUTIFUL, OR AS FLEET OF FOOT AS THE WILD WHITE MARE KNOWN TO THE MOUNTAIN MEN AS "THE SILVER QUEEN"!

AND NOT FAR FROM WHERE THE MAGNIFICENT ANIMAL STANDS, TWO TRAVELERS OF THE WASTELANDS, RED HAWKINS AND HIS INDIAN PARD, TALL FEATHER, WATCH THE GREAT HORSE IN PROFOUND ADMIRATION!


SHE SURE IS BEAUTIFUL! IF I DIDN'T HAVE LIGHTNING HERE, I'D GIVE ANYTHING TO OWN THAT MARE!
ARABIAN AND QUARTER HORSE IN HER BLOOD! MAKE GOOD FRIEND FOR LIGHTNING AND CLOUD! TALL FEATHER STAY AND CATCH HER!

YOU'LL NEVER GET A ROPE ON HER, TALL FEATHER...EVEN IF YOU USE EVERY INDIAN TRICK YOU KNOW! CATCHING THAT MARE TAKES WEEKS OF PREPARATION, HARD WORK AND A STRING OF TOUGH PONIES TO CHASE HER! I'M GONNA MOSEY ON...YOU COMIN' TALL FEATHER, OR YOU STILL THINK YOU CAN ROPE THAT WILD BEAUTY?

OKAY, PARD...BUT I'LL BET YOU A PLUGGED NICKEL YOU'LL COME DRAGGIN' INTO CHAPPAREL WITH AN EMPTY LAGSO!
TALL FEATHER TAKE BET! USE PLUGGED NICKLE ON SILVER QUEEN'S BRIDLE! ADIOS, AMIGO!

WITH THE INSTINCT BORN OF GENERATIONS OF HUNTSMEN, TALL FEATHER BEGINS STALKING THE WHITE MARE!

AHA! MARE SEES TALL FEATHER-LIKE SURE-FOOTED MOUNTAIN GOAT SHE SETS DOWN TO HER HERD!

AH, THERE, IN VALLEY IS WHERE SILVER QUEEN AND HER MANADA COME TO DRINK! TALL FEATHER SET TRAP THERE!

RIDING SLOWLY SO AS NOT TO UNDULY ALARM THE WILD HORSES, TALL FEATHER MAKES A CIRCUIT OF THE VALLEY!

IF TALL FEATHER CAN DRIVE SILVER QUEEN INTO THIS DEAD-END CLEFT IT WILL BE EASY JOB TO ROPE WHITE BEAUTY WHEN SHE COMES GALLOPING OUT!

TALL FEATHER WAITS UNTIL THE HORSES LEAVE THE VALLEY BEFORE BEGINNING HIS TRAP!

CLOUD, WE WORK ALL NIGHT SO TRAP READY IN MORNING! IF WE FRIGHTEN SILVER QUEEN SHE WILL LEAD HER HERD AWAY AND SEEK SAFER RANGE! THEN OUR CHANCE TO CAPTURE WILD QUEEN WILL BE GONE!

ALL THROUGH THE NIGHT THE TIRELESS INDIAN WORKS, PUTTING A LOG CORRAL AROUND THE SPOT WHERE THE HERD DRINKS, AND SPREADING A WING OUT TOWARD THE DEAD-END CLEFT IN THE VALLEY WALL!

NOW COVER WITH BRUSH! MUST HURRY...DAWN BREAK SOON!

AS THE ROSE AND GOLD OF THE NEW DAY STREAKS THE SKY, TALL FEATHER FINISHES HIS LONG AND TEDIOUS TASK!

SILVER QUEEN WILL MOVE HERD DOWN SOON FOR MORNING DRINK! LIKE WISE LEADER SHE WILL GO TO WATER FIRST TO SEE ALL IS WELL! ONCE MARE INSIDE WE CLOSE GATE!... THEN FUN BEGINS...OR GREAT SORROW...FOR WHEN MAN PITS SELF AGAINST BEAST SOMETIMES ONLY DEATH IS WINNER!

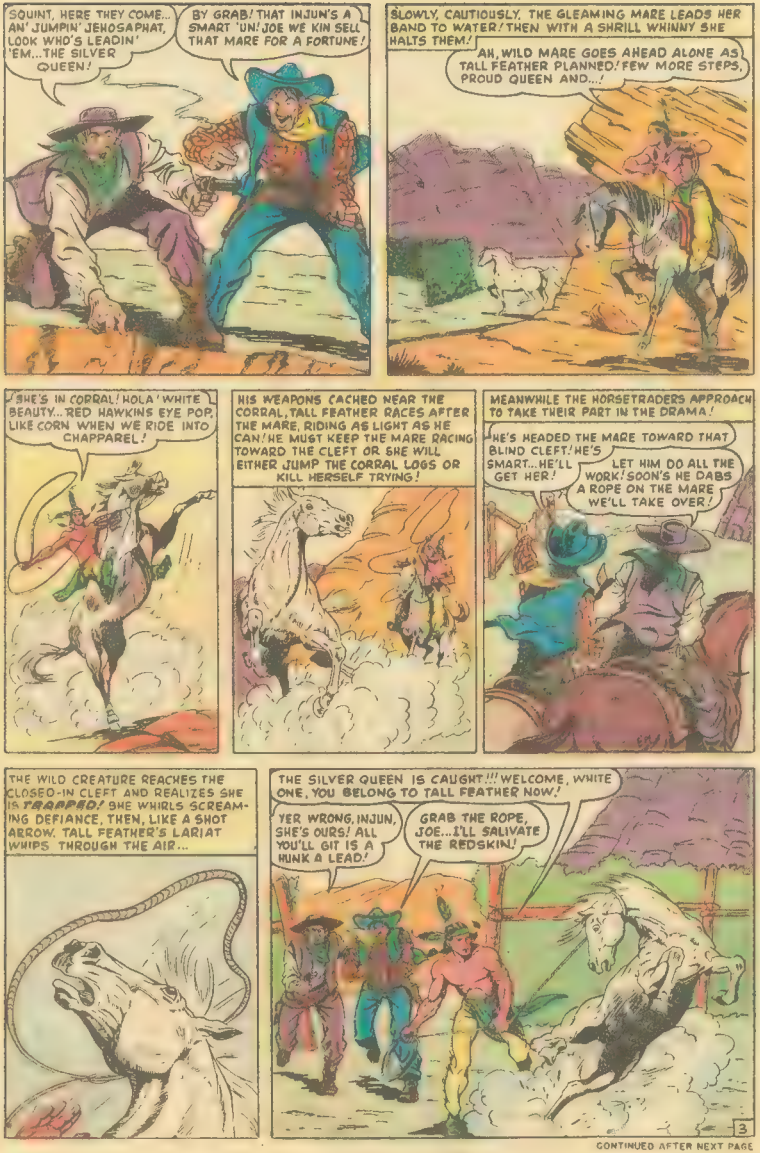
PATIENTLY TALL FEATHER WAITS BESIDE HIS CORRAL, AND ON THE HEIGHTS ABOVE, UNKNOWN TO HIM, TWO OTHERS WAIT...HORSETRADERS, COARSE, EVIL MEN, WHO HAVE WATCHED THE INDIAN LABOR THROUGHOUT THE NIGHT!

HA, HA, THAT DIRTY REDSKIN HAS ALMOST WORKED HIMSELF TO DEATH SETTIN' THAT TRAP!

YEAH, JOE! ONCE THAT HERD GETS INTO THAT CORRAL WE'LL KILL THE INJUN AN' TAKE THE HORSES! SURE IS AN EASY WAY TO TRAP HORSES, HA, HA, HA!

2

APACHE KID AND BLACK RIDER...THE GREATEST WESTERN MAGAZINES!


SQUINT, HERE THEY COME... AN' JUMPIN' JEHOSAPHAT, LOOK WHO'S LEADIN' 'EM...THE SILVER QUEEN!
BY GRAB! THAT INJUN'S A SMART 'UN! JOE WE KIN SELL THAT MARE FOR A FORTUNE!
SLOWLY, CAUTIOUSLY, THE GLEAMING MARE LEADS HER BAND TO WATER! THEN WITH A SHRILL WHINNY SHE HALTS THEM!
AH, WILD MARE GOES AHEAD ALONE AS TALL FEATHER PLANNED! FEW MORE STEPS, PROUD QUEEN AND...!
SHE'S IN CORRAL! HOLA! WHITE BEAUTY... RED HAWKINS EYE POP, LIKE CORN WHEN WE RIDE INTO CHAPPAREL!
HIS WEAPONS CACHED NEAR THE CORRAL, TALL FEATHER RACES AFTER THE MARE, RIDING AS LIGHT AS HE CAN! HE MUST KEEP THE MARE RACING TOWARD THE CLEFT OR SHE WILL EITHER JUMP THE CORRAL LOGS OR KILL HERSELF TRYING!
MEANWHILE THE HORSETRADERS APPROACH TO TAKE THEIR PART IN THE DRAMA!
HE'S HEADED THE MARE TOWARD THAT BLIND CLEFT! HE'S SMART... HE'LL GET HER!
LET HIM DO ALL THE WORK! SOON'S HE DABS A ROPE ON THE MARE WE'LL TAKE OVER!
THE WILD CREATURE REACHES THE CLOSED-IN CLEFT AND REALIZES SHE IS TRAPPED! SHE WHIRLS SCREAMING DEFIANCE, THEN, LIKE A SHOT ARROW, TALL FEATHER'S LARIAT WHIPS THROUGH THE AIR...
THE SILVER QUEEN IS CAUGHT!!! WELCOME, WHITE ONE, YOU BELONG TO TALL FEATHER NOW!
YER WRONG, INJUN, SHE'S OURS! ALL YOU'LL GIT IS A HUNK A LEAD!
GRAB THE ROPE, JOE... I'LL SALIVATE THE REDSKIN!
3

CONTINUED AFTER NEXT PAGE

BLACKHEADS "PET HATE"

Say Men, Girls in Choosing Date

What a "black mark" is the blackhead . . . according to men and girls popular enough to be choosy about dates!

"Nobody's dreamboat!" "Nobody's date bait!" And that's not all that's said of those who are careless about blackheads. But blackheads ARE ugly! Blackheads ARE grimy! And they DON'T look good in close-ups!

So can you blame the fellow who says, "Sure, I meet lots of girls who look cute at first glance. But if, on that second glance, I see dingy blackheads, it's *good night!*"

Or can you blame the girl who confesses, "I hate to go out with a fellow who has blackheads. If he's careless about that you're sure he'll embarrass you in other ways, too!"

But you—are YOUR ears burning? Well, you've company and, sad to say, good company. There are lots of otherwise attractive fellows and girls who could date anyone they like if they'd only realize how offensive blackheads are . . . and how easily and quickly they could get rid of them . . . if they *want* to!

"He-Man" Often Guilty of Blackhead Crime

Take your "he-man" . . . super at track, games, sports of all kinds . . . who thinks that after just a shower he's ready to go anywhere! And won't the girls all admire his muscles!

Sure they would! But not many dance floors are set up for hurdle races! You can't show off your snappy left hook when only cokes are in the ring. The "he-man" who's also clean-cut, will get the breaks wherever he is.

Even Cute Girls Become Careless

Easy, too easy, for a girl to think that if she has the latest in clothes and hair-do she needn't bother about blackheads. A little more make-up, she guesses, will take care of that. BUT MAKE-UP WON'T HIDE BLACKHEADS! Not unless it's plaster of paris, maybe! And even good make-up "slips" at a dance! So don't take chances, cute though you may be!

TAKE THESE TIPS TO BANISH BLACKHEADS

Keep skin clean by washing morning and night with warm, almost hot, water. Use good soap and plenty of it. And finish with cool water.

Extract every blackhead as soon as you see it—with a SAFE extractor. Don't use finger nails. Don't squeeze. That may mean infection, injured tissues, a marred skin.

Just be clean! Be quick! And be safe! That's easy! And that's ALL!

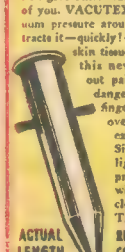
I WONDER WHY WE'RE NOT POPULAR SIS?
ASK YOUR FRIEND TOM
TOM, WHY DON'T SIS AND I GET INVITED TO PROMS AND PARTIES
FRANKLY, JIM IT'S THOSE UGLY BLACKHEADS

TRY THIS GIRLS! Keep Skin Clear and Clean!

UGLY BLACKHEADS OUT in Seconds with VACUTEX

NEW! SCIENTIFIC! VACUUM ACTION!

Amazing new VACUTEX is painless . . . safe . . . fast! In seconds you are rid of those ugly blackheads that clog the pores . . . make your skin look grimy and dingy . . . give others such a wrong impression of you. VACUTEX creates a gentle vacuum pressure around the blackhead and extracts it—quickly!—without injury to tender skin tissues. Keep skin always clear this new scientific way. Without painful squeezing! Without dangerous infection from germy fingers! Just place VACUTEX over blackhead and draw back extractor. Blackhead's out! Simple! But you'll be delighted by your instantly improved appearance. Others will notice your clearer, cleaner skin! Try VACUTEX—now!



RUSH COUPON NOW!

10 DAY TRIAL OFFER

Don't send a penny. Mail coupon and pay postman only $1.00 plus postage. Or save all postage by enclosing $1.00 with guarantee coupon. If not thrilled to be rid of embarrassing hated blackheads this new quick way—just return VACUTEX in 10 days and get $1 back. Order today!

No Squeezing
No Infection
No Injury to Skin Tissues!

Just place VACUTEX over blackhead—release extractor—and blackhead's out!

10 DAY TRIAL GUARANTEE

BALLCO PRODUCTS COMPANY, Dept 280 S
19 West 44th St., New York 18, N. Y.

☐ Enclosed find $1.00. Send me VACUTEX postpaid.
☐ Ship C.O.D. I will pay postman $1.00 plus postage.

My dollar will be refunded if I am not delighted.

NAME_____

ADDRESS_____

SORRY NO C.O.D. OUTSIDE OF U.S.A.

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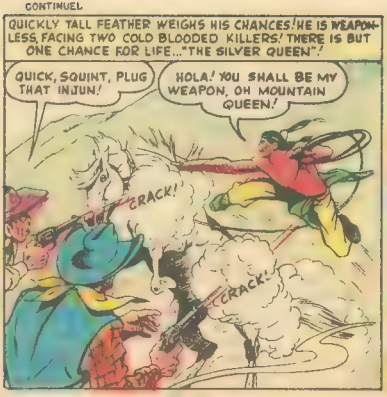
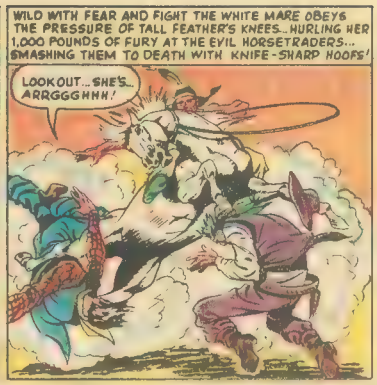
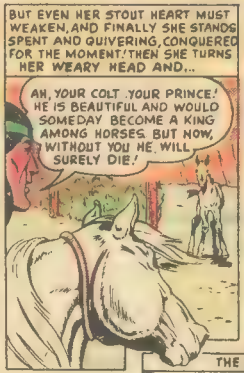
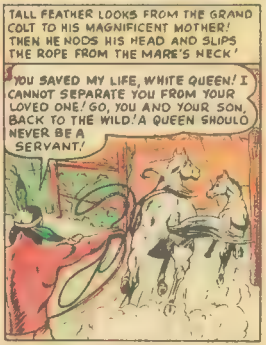
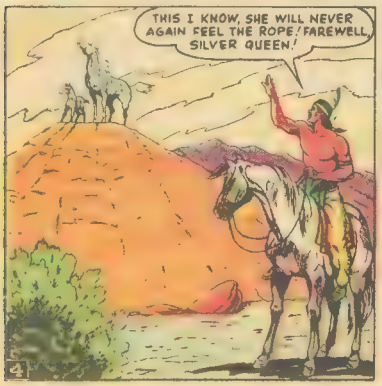

QUICKLY TALL FEATHER WEIGHS HIS CHANCES! HE IS WEAPONLESS, FACING TWO COLD BLOODED KILLERS! THERE IS BUT ONE CHANCE FOR LIFE..."THE SILVER QUEEN"!
QUICK, SQUINT, PLUG THAT INJUN!
HOLA! YOU SHALL BE MY WEAPON, OH MOUNTAIN QUEEN!
CRACK!
CRACK!


WILD WITH FEAR AND FIGHT THE WHITE MARE OBEYS THE PRESSURE OF TALL FEATHER'S KNEES...HURLING HER 1,000 POUNDS OF FURY AT THE EVIL HORSETRADERS... SMASHING THEM TO DEATH WITH KNIFE-SHARP HOOFS!
LOOK OUT...SHE'S... ARRGGGHHH!

THEN BEGINS A DESPERATE FIGHT FOR MASTERY AS THE GREAT MARE BATTLES TO DISLODGE THE CLINGING FIGURE ON HER BACK!


BUT EVEN HER STOUT HEART MUST WEAKEN, AND FINALLY SHE STANDS SPENT AND QUIVERING, CONQUERED FOR THE MOMENT! THEN SHE TURNS HER WEARY HEAD AND...
AH, YOUR COLT ..YOUR PRINCE! HE IS BEAUTIFUL AND WOULD SOMEDAY BECOME A KING AMONG HORSES. BUT NOW, WITHOUT YOU HE WILL SURELY DIE!


TALL FEATHER LOOKS FROM THE GRAND COLT TO HIS MAGNIFICENT MOTHER! THEN HE NODS HIS HEAD AND SLIPS THE ROPE FROM THE MARE'S NECK!
YOU SAVED MY LIFE, WHITE QUEEN! I CANNOT SEPARATE YOU FROM YOUR LOVED ONE! GO, YOU AND YOUR SON, BACK TO THE WILD! A QUEEN SHOULD NEVER BE A SERVANT!


THIS I KNOW, SHE WILL NEVER AGAIN FEEL THE ROPE! FAREWELL, SILVER QUEEN!

THE NEXT DAY AT CHAPPAREL CITY!
I'LL TAKE THAT PLUGGED NICKEL TO DECORATE MY BRIDLE, TALL FEATHER! I RECKON AT THE HEART YOU'RE LIKE ME...TRAPPING A NOBLE CREATURE, JUST TO PLEASE YOUR EGO, DON'T APPEAL!
MY PEOPLE HAVE SAYING, "GREAT MANITOU SHOWS US OUR HEARTS MANY WAYS"! WHO AM I TO DEPRIVE ONE OF HIS CREATURES OF ITS RIGHTFUL HERITAGE?
THE END

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GLOBUS STAMP CO.
268 4th Ave., N. Y. 10, N. Y. Dept. 328
APPROVAL HEADQUARTERS SINCE 1929

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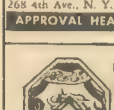

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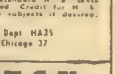

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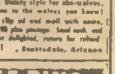
If you're a "wolf", you'll be proud to wear this howl, rattlesnake ring. Realistically formed from solid Sterling Silver. Massive style for he-wolves. Dainty style for she-wolves. Girls! Give one to the wolves you know!

SEND NO MONEY! Just clip ad and mail with name, address, ring size. Pay postman only $2.98 plus postage. Send cash and we mail postpaid. Wear 5 days. If not delighted, return for refund.
ARIZONA INDUSTRIES, Dept. 161 , Scottsdale, Arizona

SADDLE RINGS



Realistic reproductions of championship rodeo saddles! Handsomely formed from solid Sterling Silver. Massive! Impressive! Stir up fun for both men and women. Also children.

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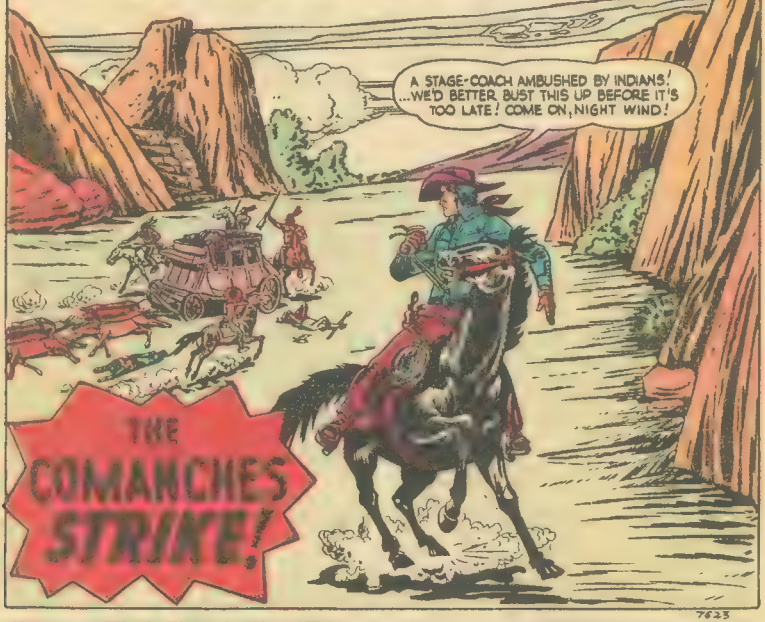
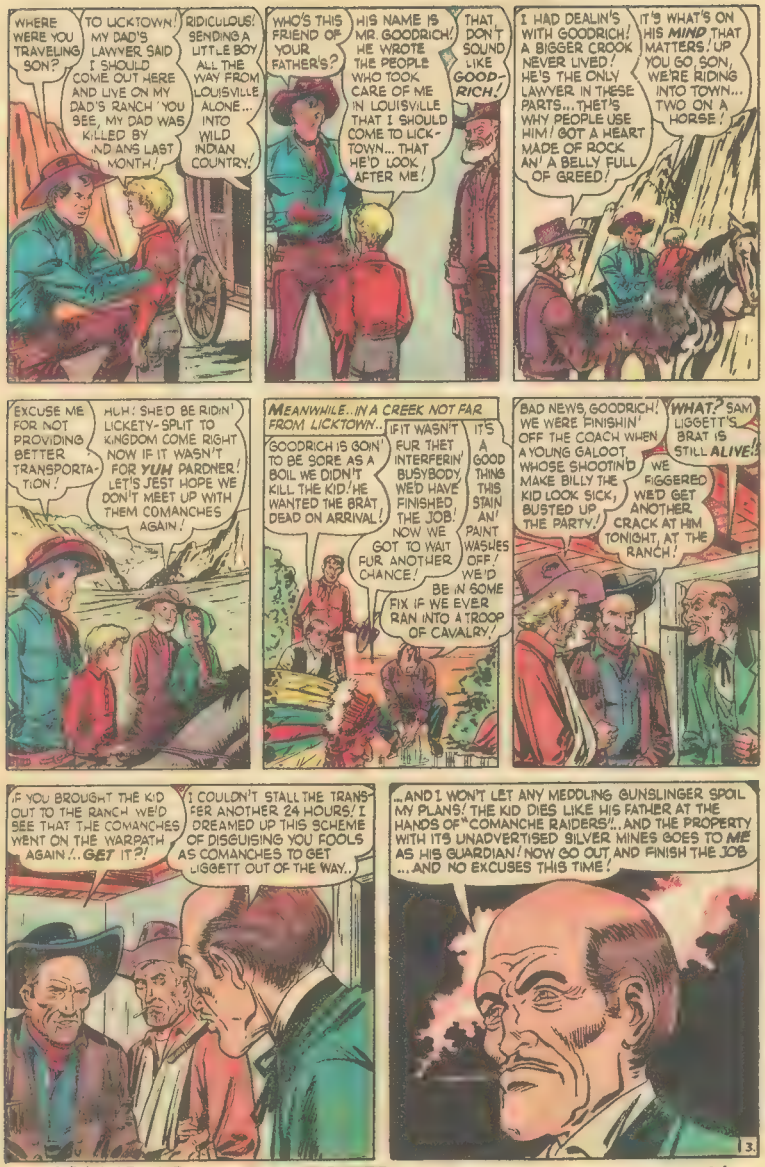
RIDE INTO WESTERN ADVENTURE WITH

THE APACHE KID

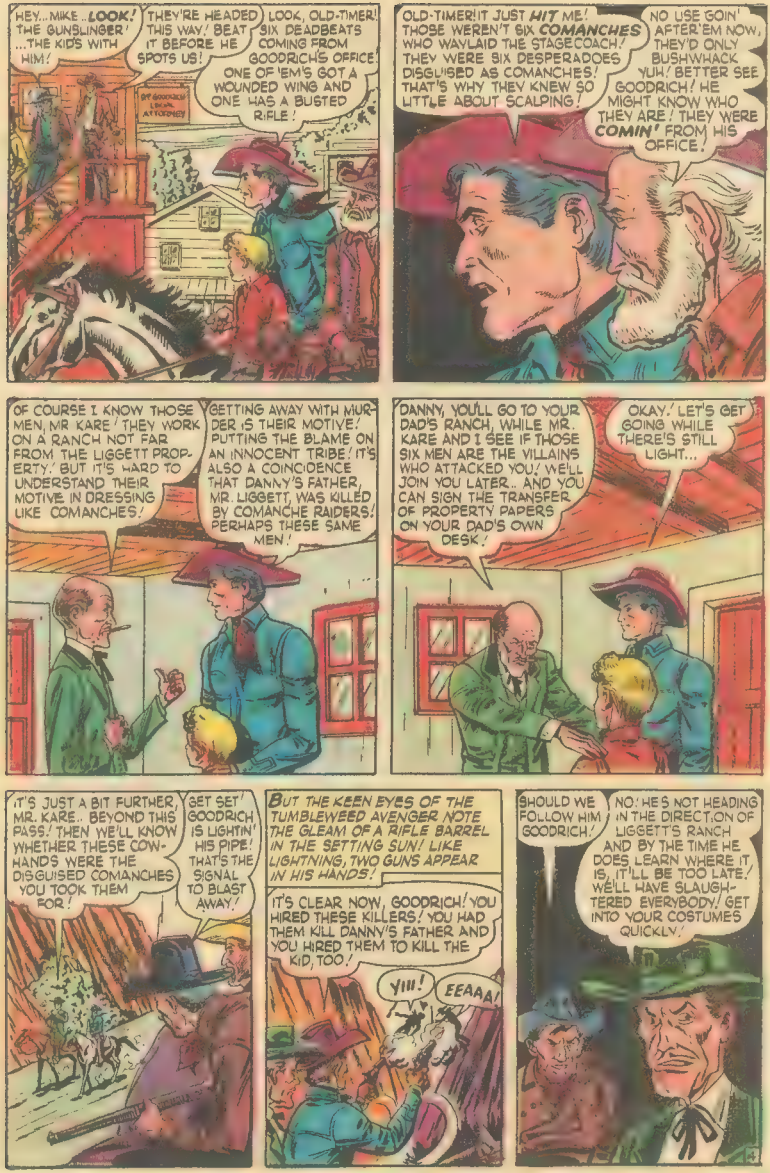

A STAGE-COACH AMBUSHED BY INDIANS! ...WE'D BETTER BUST THIS UP BEFORE IT'S TOO LATE! COME ON, NIGHT WIND!
THE COMANCHES STRIKE!
7623

I RECKON WE ARE LATE! THEY GOT THE DRIVER AND HIS HELPER!
LOOK!
HECK! SIX OF US OUGHT TO BE ABLE TO HANDLE ONE NOSEY COW-HAND! BLAST HIM!

YIEEE! MY HAND! HE'S A SHOOTIN' FOOL! LET'S GIT OUTA HERE!
THEY'RE GONE NOW... BUT THIS DOESN'T MAKE SENSE. THEY SCALPED THE DRIVER!
HIS HELPER.. HE'S SCALPED, TOO! BUT LITTLE SNAKE'S BRAVES NEVER SCALP! SCALPING IS A TRIBAL TABOO!
EVEN IF THEY TOOK THE WARPATH, WHICH I DOUBT, LITTLE SNAKE'S BRAVES WOULDN'T DEPART FROM SO SACRED A CUSTOM...
GREETIN'S PARTNER! YUH SHORE A SIGHT FOR SORE EYES THUNDERIN' DOWN THET RIDGE WITH YORE SIXES SINGIN' SONGS TO THEM THROAT CUTTIN' COYOTES!
IT WAS JUST ME, AN' THE KID AN' THE OLD LADY INSIDE.. AN' I AIN'T THE SHOT I USED TO BE! BUT ONE THING'S GOT ME SCRATCHIN' MY HEAD. HOW COME YUH ONLY WOUNDED AN' SCARED 'EM! WHY DIDN'T YUH KILL THE RUTTY VARMINTS!
I DON'T KILL, OLD TIMER ..NOT IF I CAN HELP IT! KILLING'S AGAINST MY PRINCIPLES!
KEEP THE BOY AWAY, MA'AM! THERE ARE THINGS HERE HE SHOULDN'T SEE!
I SEE WHAT YUH MEAN, PARDNER! THEY SCALPED 'EM... RIGHT MESSILY, TOO! THEM INJUNS MUST'VE BEEN AMATEURS!
NOT ONLY IS THE JOB CRUDE, OLD TIMER, IT'S CRAZY! I KNOW THE THE TRIBE THE BRAVES CAME FROM! A TRIBE FROM THIS REGION... BUT LITTLE SNAKE'S WARRIORS DON'T SCALP! THEY DON'T BELIEVE IN IT!
THEY MUST'VE BELIEVED IN IT! THERE'S THE EVIDENCE!
THAT REMAINS TO BE SEEN! ANYTHING OF VALUE IN THE COACH?
GOLD, GUNS TOOLS?
NOPE NOTHIN BUT US


WHERE WERE YOU TRAVELING SON?
TO LICKTOWN! MY DAD'S LAWYER SAID I SHOULD COME OUT HERE AND LIVE ON MY DAD'S RANCH 'YOU SEE, MY DAD WAS KILLED BY INDIANS LAST MONTH!
RIDICULOUS! SENDING A LITTLE BOY ALL THE WAY FROM LOUISVILLE ALONE... INTO WILD INDIAN COUNTRY!
WHO'S THIS FRIEND OF YOUR FATHER'S?
HIS NAME IS MR. GOODRICH! HE WROTE THE PEOPLE WHO TOOK CARE OF ME IN LOUISVILLE THAT I SHOULD COME TO LICKTOWN... THAT HE'D LOOK AFTER ME!
THAT DON'T SOUND LIKE GOOD-RICH!
I HAD DEALIN'S WITH GOODRICH! A BIGGER CROOK NEVER LIVED! HE'S THE ONLY LAWYER IN THESE PARTS... THET'S WHY PEOPLE USE HIM! GOT A HEART MADE OF ROCK AN' A BELLY FULL OF GREED!
IT'S WHAT'S ON HIS MIND THAT MATTERS! UP YOU GO, SON, WE'RE RIDING INTO TOWN... TWO ON A HORSE!
EXCUSE ME FOR NOT PROVIDING BETTER TRANSPORTATION!
HUH! SHE'D BE RIDIN' LICKETY-SPLIT TO KINGDOM COME RIGHT NOW IF IT WASN'T FOR YUM PARDNER! LET'S JEST HOPE WE DON'T MEET UP WITH THEM COMANCHES AGAIN!
MEANWHILE...IN A CREEK NOT FAR FROM LICKTOWN...
GOODRICH IS GOIN' TO BE SORE AS A BOIL WE DIDN'T KILL THE KID! HE WANTED THE BRAT DEAD ON ARRIVAL!
IF IT WASN'T FUR THET INTERFERIN' BUSYBODY, WE'D HAVE FINISHED THE JOB! NOW WE GOT TO WAIT FUR ANOTHER CHANCE!
IT'S A GOOD THING THIS STAIN AN' PAINT WASHES OFF! WE'D BE IN SOME FIX IF WE EVER RAN INTO A TROOP OF CAVALRY!
BAD NEWS, GOODRICH! WE WERE FINISHIN' OFF THE COACH WHEN A YOUNG GALOOT, WHOSE SHOOTIN'D MAKE BILLY THE KID LOOK SICK, BUSTED UP THE PARTY!
WHAT? SAM LIGGETT'S BRAT IS STILL ALIVE!
WE FIGGERED WE'D GET ANOTHER CRACK AT HIM TONIGHT, AT THE RANCH!
IF YOU BROUGHT THE KID OUT TO THE RANCH WE'D SEE THAT THE COMANCHES WENT ON THE WARPATH AGAIN!... GET IT?!
I COULDN'T STALL THE TRANSFER ANOTHER 24 HOURS! I DREAMED UP THIS SCHEME OF DISGUISING YOU FOOLS AS COMANCHES TO GET LIGGETT OUT OF THE WAY..
...AND I WON'T LET ANY MEDDLING GUNSLINGER SPOIL MY PLANS! THE KID DIES LIKE HIS FATHER AT THE HANDS OF "COMANCHE RAIDERS"... AND THE PROPERTY WITH ITS UNADVERTISED SILVER MINES GOES TO ME AS HIS GUARDIAN! NOW GO OUT AND FINISH THE JOB ...AND NO EXCUSES THIS TIME!
13.

APACHE KID AND BLACK RIDER...THE GREATEST WESTERN MAGAZINES!


HEY... MIKE .. LOOK! THE GUNSLINGER ...THE KID'S WITH HIM!
THEY'RE HEADED THIS WAY! BEAT IT BEFORE HE SPOTS US!
LOOK, OLD-TIMER! SIX DEADBEATS COMING FROM GOODRICH'S OFFICE!
ONE OF 'EM'S GOT A WOUNDED WING AND ONE HAS A BUSTED RIFLE!
OLD-TIMER! IT JUST HIT ME! THOSE WEREN'T SIX COMANCHES WHO WAYLAID THE STAGECOACH! THEY WERE SIX DESPERADOES DISGUISED AS COMANCHES! THAT'S WHY THEY KNEW SO LITTLE ABOUT SCALPING!
NO USE GOIN' AFTER 'EM NOW, THEY'D ONLY BUSHWHACK YUH! BETTER SEE GOODRICH! HE MIGHT KNOW WHO THEY ARE! THEY WERE COMIN' FROM HIS OFFICE!
OF COURSE I KNOW THOSE MEN, MR KARE! THEY WORK ON A RANCH NOT FAR FROM THE LIGGETT PROPERTY! BUT IT'S HARD TO UNDERSTAND THEIR MOTIVE IN DRESSING LIKE COMANCHES!
GETTING AWAY WITH MURDER IS THEIR MOTIVE! PUTTING THE BLAME ON AN INNOCENT TRIBE! IT'S ALSO A COINCIDENCE THAT DANNY'S FATHER, MR. LIGGETT, WAS KILLED BY COMANCHE RAIDERS! PERHAPS THESE SAME MEN!
DANNY, YOU'LL GO TO YOUR DAD'S RANCH, WHILE MR. KARE AND I SEE IF THOSE SIX MEN ARE THE VILLAINS WHO ATTACKED YOU! WE'LL JOIN YOU LATER.. AND YOU CAN SIGN THE TRANSFER OF PROPERTY PAPERS ON YOUR DAD'S OWN DESK!
OKAY! LET'S GET GOING WHILE THERE'S STILL LIGHT...
IT'S JUST A BIT FURTHER, MR. KARE.. BEYOND THIS PASS! THEN WE'LL KNOW WHETHER THESE COWHANDS WERE THE DISGUISED COMANCHES YOU TOOK THEM FOR!
GET SET! GOODRICH IS LIGHTIN' HIS PIPE! THAT'S THE SIGNAL TO BLAST AWAY!
BUT THE KEEN EYES OF THE TUMBLEWEED AVENGER NOTE THE GLEAM OF A RIFLE BARREL IN THE SETTING SUN! LIKE LIGHTNING, TWO GUNS APPEAR IN HIS HANDS!
IT'S CLEAR NOW, GOODRICH! YOU HIRED THESE KILLERS! YOU HAD THEM KILL DANNY'S FATHER AND YOU HIRED THEM TO KILL THE KID, TOO!
YIII!
EEAAA!
SHOULD WE FOLLOW HIM GOODRICH!
NO! HE'S NOT HEADING IN THE DIRECTION OF LIGGETT'S RANCH AND BY THE TIME HE DOES LEARN WHERE IT IS, IT'LL BE TOO LATE! WE'LL HAVE SLAUGHTERED EVERYBODY! GET INTO YOUR COSTUMES QUICKLY!

BUT WHILE THE OUTLAWS CONVERT THEMSELVES INTO COMANCHES, ANOTHER AND MORE STARTLING TRANSFORMATION HAS OCCURRED! ALOYSIUS KARE RIDES INTO THE CAMP OF COMANCHE CHIEF LITTLE SNAKE. DRESSED AS THE APACHE KID!
WE REJOICE IN YOUR VISIT, FAMED FRIEND OF THE RED RACE! WHAT BRINGS YOU TO THE CAMP OF LITTLE SNAKE?
TO REPORT THAT VILE DESPERADOES TAKE THE APPEARANCE OF LITTLE SNAKE'S BRAVES TO MASSACRE AND SCALP INNOCENT PALEFACES!
SCALP?! BUT WE DO NOT SCALP!
I KNOW THAT, THAT'S WHY YOU MUST HELP ME..NOW.. TONIGHT...FOR THE EVIL ONES DISGUISE THEMSELVES AGAIN SO THAT YOUR TRIBE WILL BE BLAMED FOR THE KILLINGS!
MY BRAVES SHALL TAKE WAR-PATH AGAINST THESE CURSED MASQUERADERS ..AND YOU SHALL COMMAND THEM, APACHE KID!
LATER...
THERE THEY ARE, LITTLE SNAKE! WE'RE STILL IN TIME TO PREVENT MURDER!
FOWARD, MEN! DEATH TO THE VILE IMPOSTERS!
LOOK! MORE COMANCHES! WE'RE SUNK!
NO! CAN'T YUH SEE? THEY'RE SHOOTIN' AT THE INJUNS WHO ATTACKED US! THEY'RE DRIVIN' THEM AWAY..AN' NO WONDER! THE APACHE KID IS LEADIN' THEM!
MINUTES LATER, AS D.T. GOODRICH SEEKS TO ESCAPE DOWN A PRECIPICE BEHIND THE RANCH...
YOU'LL WANT THIS ONE ALIVE TO CONFESS TO THE CRIMES HE WANTED TO FIX ON US! I'LL FOLLOW HIM DOWN APACHE KID!
WATCH OUT, LITTLE SNAKE! HE'S GOING TO SHOOT!
I CAN'T HELP MYSELF! THERE'S ONLY ONE THING TO DO!
GOODRICH BROUGHT THIS ON HIMSELF!
T-THE ROPE! IT'S EIIIII!
THE NEXT DAY, IN LICKTOWN'S COURTHOUSE...
Y'SEE, DANNY, ACCORDIN' TO THE TERMS OF YOUR DAD'S WILL ..IF ANYTHIN' HAPPENED TO YUH, YORE PROPERTY WOULD'VE GONE TO YOUR GUARDIAN, D.T. GOODRICH R.I.P.!
GOSH! WASN'T THE APACHE KID TERRIFIC, OLD TIMER?! DO YOU THINK I'LL EVER SEE HIM AGAIN, ALOYSIUS?
MORE THAN LIKELY, DANNY! YOU SEE, YOU MUSTN'T EVER LET A DISGUISE FOOL YOU! THINGS AND PEOPLE ARE HARDLY EVER WHAT THEY SEEM!
THE END
5.

DON'T MISS THE NEXT GREAT ISSUE OF THE *APACHE KID!*

CHEW IMPROVED FORMULA CHEWING GUM REDUCE

UP TO 5 pounds a week

with Dr. Phillips

KELPIDINE CHEWING GUM REDUCING PLAN

EAT 3 GOOD TASTY MEALS A DAY

25 DAY SUPPLY ONLY $2.00

- NO starving
- NO exercise
- NO laxatives
- NO drugs
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- NO massage

Medical doctor says, "Normally over-weight fat MEN AND WOMEN will be amazed to discover this scientific way to lose weight, and acquire a slimmer figure."

Dr. Phillip's Plan (with Kelpidine Chewing Gum) guarantees you can lose weight up to 5 pounds a week, or you don't pay a penny. You eat 3 well-balanced, good tasty meals on Dr. Phillip's low calorie reducing plan, each day. You chew improved formula KELPIDINE CHEWING GUM, and REDUCE to a beautiful, glamorous, slim, graceful figure.

In many doctors' opinion, Dr. Phillip's Plan has been proven the easiest way to take off fat. Kelpidine Chewing Gum contains only 3 calories each. Chewing Kelpidine Chewing Gum instead of a snack helps you stay on the plan.

Helps reducing, cuts calories, and you lose weight scientifically!

Kelpidine Chewing Gum contains fucus—the only known food product listed in Medical Dictionaries as an aid in reducing as an anti-fat, and for the relief of obesity (fatness)!

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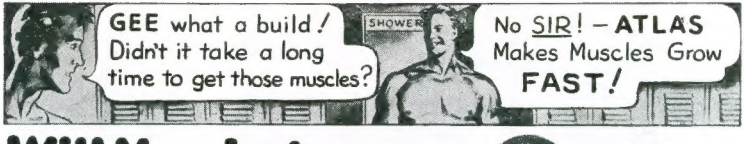
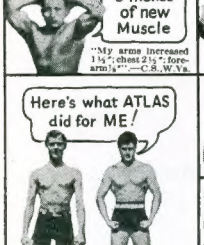
☐ Check here if you enclose money with coupon. WE pay ALL postage and handling charges. Same 10-day money-back guarantee.



Will You Let Me PROVE I Can Make YOU a *New Man?*

LET ME START SHOWING RESULTS FOR YOU


5 inches of new Muscle
"My arms increased 1¼"; chest 2½"; forearm ¼"." —C.S., W.Va.
What a difference!
"Have put 3½" on chest (normal) and 2¼" expanded." —F.S., N.Y.
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In it I talk to you in straight-from-the-shoulder language. Packed with inspirational pictures of myself and pupils—fellows who became NEW MEN in strength, my way. Let me show you what I helped THEM do. See what I can do for YOU! For a real thrill, send for this book *today*—at ONCE. CHARLES ATLAS, Dept. **609,** 115 East 23rd Street, New York 10, New York.

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I want the proof that your system of *"Dynamic Tension"* will help make a New Man of me—give me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

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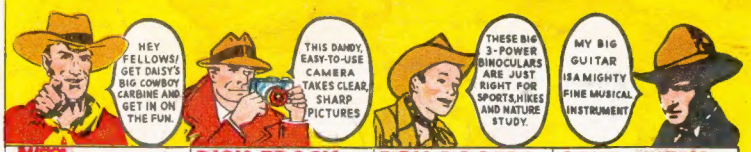
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THESE BIG 3-POWER BINOCULARS ARE JUST RIGHT FOR SPORTS, HIKES AND NATURE STUDY.
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Street Address
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State_____